

2017 AIR FORCE (AF) PHOTO CONTEST OFFICIAL RULES

In order to enter this contest, participants must agree to these Official Rules. By entering this contest participants agree to abide by these Official Rules.

ELIGIBILITY

Authorized patrons of Air Force Morale, Welfare, and Recreation (MWR) Programs (IAW AFI 34-101, Air Force Morale, Welfare, and Recreation (MWR) Programs and use Eligibility) are eligible to participate in Air Force Services Activity (AFSVA) contests.

- a. Entrants in the Adult category must be at least 18 years old at the time of entry.
- b. Entrants in the Youth categories must be at least 6 years old, but not more than 17 years old, at the time of entry. For Youth category participants, a legal parent or guardian must submit the entry on behalf of the photographer.
- c. FSS Commanders, Civilian Leaders, and FSS marketing personnel may enter the contest, but are NOT eligible to win prizes.
- d. All eligibility requirements in these official rules must be met.
- e. Prizes will only be awarded to eligible participants.
- f. Any submission that does not meet all the requirements will be ineligible to win.

CATEGORIES

1. ADULT

- a. **Novice:** Individuals who are new or inexperienced in the art of photography.
- b. **Accomplished:** Individuals who have higher levels of photography skills obtained through experience, training or operates as a professional photographer.

2. YOUTH

- a. Teens: Ages 13-17
- b. Pre-Teens: Ages 9-12
- c. Children: Ages 6-8

JUDGING

- a. Photo experts will evaluate each entrant's photography based on impact, creativity, and technical criteria. In the event that no entries are received, no prize will be awarded. Determinations made by the judges are final and binding.
- b. **WINNER NOTIFICATION.** Winners will be notified via the email address provided on the submission. This is the only method of communication that will be used to notify winners. If a winner does not respond to an email notification within five (5) calendar days or if communication via email is otherwise unsuccessful, an alternate winner will be selected. The winner is subject to, including without limitation, verification of eligibility, compliance with these Official Rules.

- c. All Entrants agree to be bound by these Official Rules and AFSVA will resolve tie breakers through further review and collaboration with the Judges.

PRIZES

- a. Prizes will be awarded to the top three (3) winners in each category.
 - First place - \$300 Amazon gift card
 - Second place - \$200 Amazon gift card
 - Third place - \$100 Amazon gift card
- b. Winners will receive an Amazon Gift Card presented by their installation Point of Contact (POC). If the winner is under the age of 18, a parent or guardian must be present with the youth to accept the prize. Acceptance of the prize grants the AF the right to use the winning submission in its entirety for any publicity, advertising, and promotional purposes without compensation.
- c. The winner must comply with all terms and condition set forth in these Official Rules. Winning is contingent upon fulfilling all such requirements.
- d. No entrant can win more than one prize.

SPONSOR

The contest is sponsored by Air Force Services Activity, 2261 Hughes Avenue, Suite 156, JBSA Lackland, TX 78236-9854, USA.

CONTEST PERIOD

Entries will be accepted May 1, 2017 at 8:00 AM U.S. Central Standard Time (CST) through May 31, 2017 at 11:59 PM U.S. Central Standard Time (CST)

Entrants are responsible for determining the corresponding time zone in their respective geographical area.

HOW TO ENTER

NO PURCHASE NECESSARY TO ENTER OR WIN. To enter the contest, visit <http://www.myairforcelife.com/arts/> during the Contest Period and follow the instructions for submitting photographs.

Sponsor will not accept entries submitted via any other means. The entry must meet the "Requirements" described below.

PHOTOGRAPH AND SUBMISSION REQUIREMENTS

By submitting an entry in the contest, regardless of country of entry, each entrant represents and warrants that his or her photograph(s) conform to these Official Rules and meet the following criteria.

- a. The photograph(s) must not have previously won in any competition of any kind.
- b. Participants can enter up to two (2) original images.
- c. By submitting, entrant is guaranteeing that he/she holds rights to everything in it, and that it does not contain any copyright protected material that would require the consent of any third party; and does not violate any copyright, trademark, publicity right, privacy right, or any other right of any third party. The signed application confirms the entrant's submission is original and he/she holds rights to the photo in its entirety.
- d. Photographs that include sculptures, statues, paintings, and other works of art will be accepted as long as they do not constitute copyright infringement or fraud. When photographing the work of others, it must be as an object in its environment and not a full-frame close-up of another person's art.
- e. Photographs must not be obscene or libelous, must not contain defamatory or derogatory remarks, must not use inappropriate language or slang, and must not violate any rights of any third party. Any submission violating these guidelines will be disqualified from the competition.
- f. Photographs must not contain any content, material, or element that displays any third party advertising, slogan, logo, and trademark, or otherwise indicate a sponsorship or endorsement by a third party, commercial entity or that is not within the spirit of the contest, as determined by Sponsor, in its sole discretion.
- g. Photographs cannot contain any content, element, or material that violates a third party's intellectual property rights, including but not limited to copyrights, trademarks, patents, trade secrets, logos, contract and licensing rights, rights of publicity or privacy, moral rights, or any other intellectual property rights.
- h. Photographs must not be subject to any third party agreement(s) which may require Sponsor to pay any sum of money to any person or entity as a result of its use or exploitation of the Photographs or rights therein.
- i. Photographs must be submitted to one of the categories that are set out in the contest site.
- j. The caption must be complete and accurate, sufficient to convey the circumstances in which the photograph was taken. Disguising or misrepresenting the origin of content is cause for disqualification.
- k. Watermarks are unacceptable.
- l. Cropped photos are eligible in all categories. Digitally or otherwise enhanced or altered photos will not be accepted. Minor adjustments, including spotting, dodging and burning, sharpening, contrast and slight color adjustment or the digital equivalents, are acceptable for all categories. If the Judges determine that a photographer has altered his or her photo, they reserve the right to disqualify it.
- m. By entering the contest, entrants grant AFSVA the right to use these photographs", without restriction by AFSVA including without limitation, rights to use throughout the world via worldwide web, broadcast, and print reproduction for the purposes of advertising and publicity.

RELEASE STATEMENT

- a. If the photograph contains any material or elements that are not owned by the entrant and/or which are subject to the rights of third parties, and/or if any persons appear in the photograph, the entrant is responsible for obtaining, prior to submission of the photograph, any and all releases and consents necessary to permit the exhibition and use of the photograph in the manner set forth in these rules without additional compensation.
- b. If any person appearing in any photograph is under the age of eighteen, the signature of a parent or legal guardian is required on each release.
- c. By entering the contest, entrants grant AFSVA the right to use these photographs", without restriction by AFSVA, including without limitation, rights to use throughout the world via worldwide web, broadcast and print reproduction for the purposes of advertising and publicity, and for commercial production.
- d. AFSVA may approach the entrant discuss options to edit their work.

LIMITATION OF LIABILITY

By entering this contest, all entrants agree to release, discharge, and hold harmless Sponsor and its partners, affiliates, subsidiaries, advertising agencies, agents, and their employees, officers, directors, and representatives from any claims, losses, and damages arising out of their participation in this Contest or any Contest-related activities and the acceptance and use, misuse, or possession of any prize awarded hereunder.

AFSVA is not responsible for any entries that are altered, defective, delayed, deleted, destroyed, fraudulent, improperly accessed, inaccurate, incomplete, interrupted, invalid, late, lost, misrouted, multiple, non-delivered, stolen, tampered with, unauthorized or unintelligible. AFSVA is not responsible for lost, interrupted or unavailable network, server or other connections, miscommunications, failed phone, computer hardware, software or telephone transmissions, technical failures, unauthorized human intervention, traffic congestion, garbled or jumbled transmissions, undeliverable e-mails resulting from any form of active or passive e-mail filtering, insufficient space in Entrant's e-mail account to receive e-mail, or other errors of any kind, whether due to electronic, mechanical or human error or other causes.

DISQUALIFICATION: AFSVA reserves the right to disqualify any entry submission for any reason in its sole and absolute discretion. The decisions of the AFSVA with regard to the entrant eligibility, disqualification and determination of winners shall be final and binding.

PRIVACY ACT STATEMENT: PRIVACY ACT OF 1974 (5 U.S.C. 552a) Purpose: To contact winners participating in web contests featured on www.myairforcelife.com and to add to the AFSVA and FSS customer database for email notification of events, activities, and information. Routine Uses: This information will not be disclosed outside DoD. Disclosure/Effects: Disclosure is voluntary; however, entrant cannot participate in this contest without providing the contact information requested.

THE WINNER MUST COMPLY WITH ALL TERMS AND CONDITIONS SET FORTH IN THESE OFFICIAL RULES. WINNING IS CONTINGENT UPON FULFILLING ALL SUCH REQUIREMENTS.